

Activity report 2019





In 1937, Albert and Constance Moorkens created a company to produce and distribute motorcycles. This spirit of initiative lives on today.

As a **specialized** investment firm, our mission is to **responsibly allocate** resources in well **understood businesses** 





# Our mission

# At a glance

## Message from the Managing Directors



Damien Hevmans

Through all the massive changes that happen in the world, it is important to watch the underlying trends and to determine the best course of action. With businesses requiring ever more agility and long-term vision, Alcopa made the strategic choice to become an investment company that is both specialized and diversified. In 2019, we took action to further reinforce our positioning, and we believe the results we achieved proved that this is the right strategy for the group.

The role Alcopa plays with its portfolio companies is clearly defined. We act as a long-term partner for them, not only by providing them with patient capital, but also by working actively with them in the realization of their strategic objectives and their development goals. At the same time, we allow each of the firm's companies to determine the most appropriate course of action in an independent way; they are closest to the business, after all.

Overall, 2019 proved to be an excellent year for our portfolio companies. They pursued their development and continued to grow in their respective markets. We are proud to be able to highlight the many initiatives they took and their main achievements in the following sections of this activity report.

2019 also saw a new addition to our portfolio: Viata, a Belgian online pharmacy with international ambitions. In many respects, our investment in Viata emphasizes the kind of partnerships we aim to build: we are capitalizing on our 80-years expertise in distribution, co-investing alongside the three founders, and stepping into the company's shareholding to support their growth strategy and international expansion.

Alcopa closed 2019 and entered 2020 with solid financials. While our recent divestments, primarily from industries generating high turnovers such as automotive, decreased the consolidated turnover to €1.6 billion, our EBITDA increased by 30% to €89 million. At the same time, we continued on our path to strengthen the group's financial structure, and our net debt decreased by 62%, landing at €48 million by year end. This strong position allows us to invest and pursue our ambition going forward.

A few months into 2020, we believe that the emergence of the Covid-19 crisis proves the validity of our approach. While impact on our economies will undoubtedly be staggering, our strong position when we entered the crisis allows us to maintain our role as a supportive and fully committed longterm shareholder for our portfolio companies.

We are determined to pursue this course of action in the foreseeable future, and we will continue to develop the companies of the group, with existing and new partners. 2020 will undoubtedly be another year of profound changes in our economies and for Alcopa, but we are confident we are well-equipped to face them, and we are glad to count on the support of our shareholders in executing this strategy.



Damien Heymans



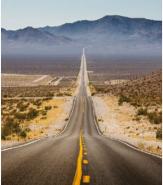
Axel Moorkens

Axel Moorkens

## What makes us unique

Long-term perspectives

### Trust in management



We are family-owned and this allows us to provide longterm capital that favors the sustainable impact of our investments over time. We do not plan a finite investment horizon when investing.



We find our roots in entrepreneurship, we want to be the sparring partner of entrepreneurs looking to bring their company to the next stage. As such, we strongly favour investments where the management steps into the shareholding structure.



Down-to-earth

We favor straightforward structures and lean decision-making, because they enable to us to be reactive when companies need it most.

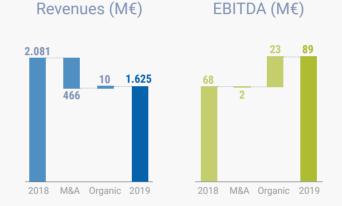
We bring our long-term expertise in international distribution to the companies we invest in.

### Deep industry expertise

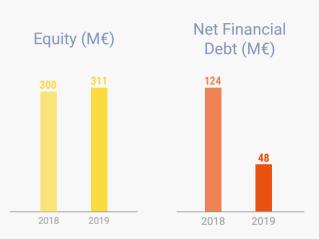


# The difference in revenues is due to the recent sale of automotive-related activities

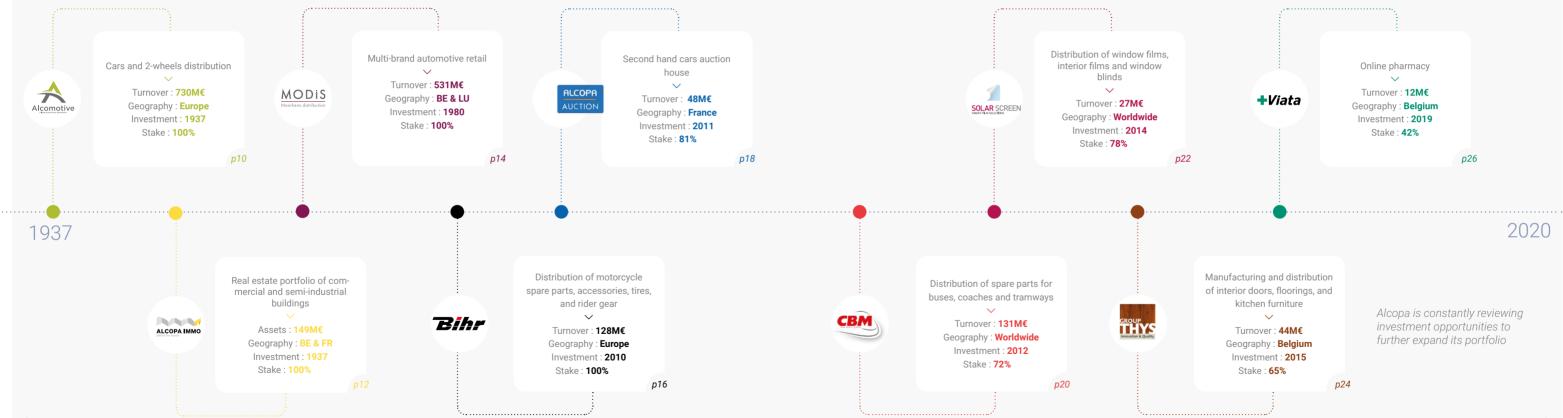
- The divestments were more than compensated at EBITDA level by an increase in the profitability of the portfolio companies
- The balance sheet position further improved in 2019 with a significantly lower net financial debt position, boosting the group's ability to invest



# Key figures



What we do





### 2020

Manufacturing and distribution of interior doors, floorings, and kitchen furniture  $\sim$ 

> Turnover : 44M€ Geography : Belgium Investment : 2015 Stake : 65%

Alcopa is constantly reviewing investment opportunities to further expand its portfolio



Alcomotive distributes cars, motorcycles and scooters, selling eleven brands across eight countries. Its affiliates are the official distributors for Hyundai, Suzuki, Isuzu, SsangYong, MG, Maxus, SYM, Peugeot Scooters, Derbi, Benelli and Suzuki Marine and are active in Belgium, the Netherlands, Luxembourg, Germany, Poland, France, Switzerland and Portugal.



 Alcomotive distributed over 25,000 cars and 42,000 motorcycles and scooters through a network of more than 2,500 dealers

· New distribution contracts were signed with MG and Maxus, the award-winning Chinese producer of electric and diesel LCV, for Belux and Switzerland Hyundai distribution in Switzerland was sold to Bergé Auto, and SsangYong Poland to British Automotive Holding





### **Business description**

Alcopa Immo manages a real estate portfolio of 300,000 m<sup>2</sup> of buildings in Belgium and France, the majority of which is rented to third parties.

One of its flagship projects is the redevelopment of the former Renault Vilvoorde site (Belgium), where 200,000 m<sup>2</sup> of industrial buildings have been transformed into warehouses rented to 30 tenants.

## Key highlights of the year

- Vilvoorde

www.alcopaimmo.be

 Assets reached a market value of 149M€ • The vacancy rate remains very low at 2.24%, one of the lowest ever achieved • Key transactions in 2019 include property sales in Rosny, Forbach and Antwerp (Belgium) combined with the acquisition of an additional site in





MODIS Moorkens distribution

Headquarters: Belgium



### **Business description**

Modis is a multi-brand car retailer through two regional retail groups based in Belgium and Luxemburg.

The brands distributed by its affiliates Fidenco with Brussels Car Distribution and Autopolis include Volvo, Ford, Opel, Hyundai, Jaguar, Land Rover, Fiat, Alfa Romeo, Suzuki, Isuzu, Maxus, MG and Polestar. It aims at offering superior service in sales and after-sales to its private and professional clients.





### Key highlights of the year

- Belgium and Luxembourg
- by building a new store in Antwerp

www.fidenco.be, www.autopolis.lu



• More than 16,000 cars were sold through a network of 18 dealerships in

• Modis made real estate and equipment investments in several sites · It also prepared for the launch of the new electric vehicle brand, Polestar,











Solar Screen distributes window films, architectural interior films and window blinds. Besides its headquarters in Luxemburg, the company has offices in France and distributes its products in more than 70 countries worldwide, of

• Solar Screen had a record year with turnover increasing by 21% thanks to the exponential growth in architectural interior films and a strong contribution

 Solar Screen continues to benefit from the need to reduce consumption from air conditioning by installing window films

· Solar Screen further builds on the success of architectural films in the hospitality sector thanks to its European accreditation as official supplier for





Manufacturing and distribution of interior doors, floorings, and kitchen furniture

Headquarters: Belgium





### Business description

Group Thys manufactures and distributes interior doors, floorings and kitchens. Headquartered in Belgium, the company produces more than 345,000 doors per year in its production facilities that cover over 60,000 m<sup>2</sup>.

innovation.

### Key highlights of the year

- market leader in Belgium
- look wooden door
- vinyls and laminates

Thys is a leading player in the interior doors market, notably thanks to its position as a key supplier to Do-It-Yourself stores supported by continuous product

- Revenues increased by 7% in 2019, consolidating the company's position as
- Thys benefitted from the success of their new products, of which the steel
- The company continued to expand its product line in floor coverings, including





Viata is an online pharmacy that sells health, beauty and personal care products and OTC (over-the-counter) medicines directly to consumers.

The company is active in several countries within Europe. Local websites are operated in Belgium, the Netherlands, France, Germany and Spain.

· Viata launched a new branding campaign in Belgium, "Ask Viata", oriented around their core purpose of exceeding the traditional pharmacy

• Viata is actively pursuing international expansion plans expected to launch in

### Governance

Alcopa complies with the corporate governance obligations of the Belgian Companies Code and is proud to apply a governance structure that is clear and transparent. Our corporate governance rests on three pillars:

The CAF (Conseil de l'Actionnariat Familial) represents the family shareholding and comprises 7 representatives elected by the shareholders' assembly. The CAF acts as a guardian of company values, handles shareholders issues and takes action to nurture the shareholders' affectio societatis.

The Board of Directors is chaired by independent director Hugues Delpire, and comprises Philippe Moorkens (chairman of the CAF), Christophe Vandoorne (independent director), Axel Moorkens and Damien Heymans (managing directors).

The Executive Committee handles the day-to-day management of the firm. Its members are Damien Heymans, Axel Moorkens, Laurent-Paul Van Steirtegem (investment director), Kurt Heene (finance director) and Laurence Jacamain (general counsel).

Each company in the portfolio has its own board of directors, responsible for strategy and overall guidance. There is at least one member of Alcopa's executive committee sitting in each board, with independent directors and members of the management completing the membership.



The CAF, Conseil de l'Actionnariat Familial

From left to right: Joachim Wauters - Frédéric Heymans - Caroline Wauters - Axel Moorkens -Philippe Moorkens - Pénélope Moorkens - Olivier Heymans



The Board of Directors From left to right: Philippe Moorkens - Christophe Vandoorne - Damien Heymans - Hugues Delpire -Axel Moorkens



The Executive Committee From left to right: Axel Moorkens - Laurence Jacqmain - Damien Heymans - Kurt Heene -Laurent-Paul Van Steirtegem -

### Entrepreneurship



Entrepreneurship is in Alcopa's DNA. It determines the decentralized way we work, the spirit of the men and women that work here and our culture of development.

Performance is key to Alcopa's development and goes hand in hand with ambitious targets that secure growth, develop pride of managers and satisfaction with shareholders.

## Our values

### Performance



### Respect



Respect is a major component of our family group's human dimension. It helps build long-lasting relationships with our clients, suppliers, partners and shareholders.

## Our commitment to sustainability



As a long-term investor, Alcopa proudly supports the companies it invests in along their Environmental Social and Governance initiatives, among which:



**Thys** is now self-sufficient in energy thanks to the installation of 6,282 solar panels on the roof of their plant close to Antwerp. This covers an area of 20,000m<sup>2</sup> or the equivalent of three football fields.

SOLAR SCREEN

**Solar Screen** is now certified as a "CO2 Neutral Inbound Logistics" company. 100% of the CO2 rejected by the inbound transportation is now compensated: an offset of 1.151 Ton of CO2 for 2019.

Bihr

**Bihr**, through its RST brand, launched a new airbag suit for motorcyclists. Being more affordable than other similar solutions, this innovative product aims at improving safety for everyday riders.



Alcopa SA/NV • Pierstraat 231 • 2550 Kontich • Belgium • +32 3 450 06 11 • www.alcopa.be